



designed for

# PRODUCT IMAGING



CUT COSTS | OWN THE KNOW-HOW | SPEED UP TIME TO MARKET

## ALL-IN-ONE

Product photography taken to  
the next level



SMALL

ALPHASHOT MICRO v2

[order code 235H2]



Product dimensions (L x W x H) 18 x 15 x 16 cm  
Max load 1 kg

Device dimensions (L x W x H) 83 x 52 x 72 cm  
Led lighting cylindrical – 6 independent sections  
Orbitvu Station software licence yes  
Support plan yes  
Included accessories Spot light kit  
Black glass table  
Rectangular black reflectors  
Internal silver covers  
and more

More: <https://orbitvu.com/product/alphashot-micro-v2/>



MEDIUM

ALPHASHOT XL PRO v2

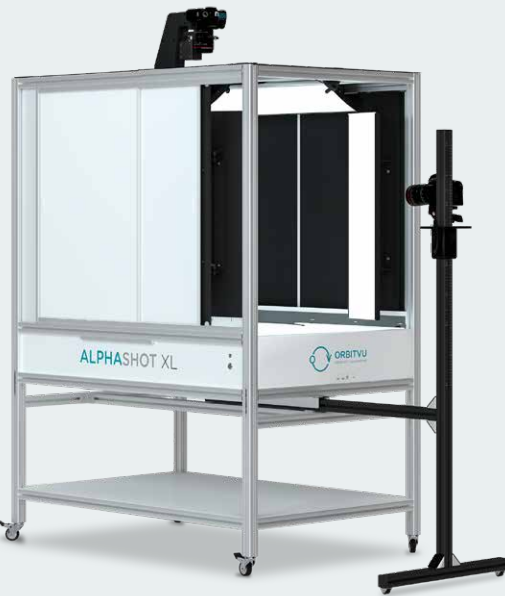
[order code 234H11]



Product dimensions (L x W x H) 50 x 30 x 70 cm  
Max load 25 kg

Device dimensions (L x W x H) 142 (to 250) x 87 x 176 cm  
Led lighting 2 x side  
2 x top  
2 x backlight (back + bottom)  
Orbitvu Station software licence yes  
Support plan yes  
Included accessories Elevated base with shelf  
Grip camera holder  
Product positioning kit  
Manfrotto Head X-PRO Geared 3-way  
and more  
Other available devices ALPHASHOT XL v2  
ALPHASHOT XL WINE v2

More: <https://orbitvu.com/product/alphashot-xl/>



ALPHASHOT 360

[order code 232H2]



Product dimensions (L x W x H) 30 x 30 x 30 cm  
Max load 3 kg

Device dimensions (L x W x H) 115 x 69 x 64 cm  
Led lighting 2 x front  
2 x top  
2 x backlight (back + bottom)  
Orbitvu Station software licence yes  
Support plan yes  
Included accessories Calibration pad  
Motorized turntable  
Acrylic disk

More: <https://orbitvu.com/product/alphashot-360/>



ALPHASTUDIO COMPACT PRO v2

[order code 238H9]



Product dimensions (L x W x H) 80 x 70 x 130 cm  
Max load 100 kg

Device dimensions (L x W x H) 178 (to 191) x 136 x 183  
Led lighting 2 x bottom/top split control  
2 x top  
2 x backlight (back + bottom)  
Orbitvu Station software licence yes  
Support plan yes  
Included accessories Column stand  
Manfrotto Head X-PRO Geared 3-way  
Magic table 50 cm  
Side polycarbonate diffusers  
and more

More: <https://orbitvu.com/product/alphastudio-compact/>



BIG

ALPHASTUDIO XXL PRO v2

[order code 238H7]



Product dimensions (L x W x H) 100 x 70 x 190 cm  
Max load 100 kg

Device dimensions (L x W x H) 164 (to 199,5) x 139 x 247 (to 273) cm  
Led lighting 2 x bottom/top split control  
2 x top  
2 x backlight (back + bottom)  
Orbitvu Station software licence yes  
Support plan yes  
Included accessories Column stand  
Manfrotto Head X-PRO Geared 3-way  
Magic table 75 cm  
Manual hanging kit  
Black/white flags  
and more

More: <https://orbitvu.com/product/alphastudio-xxl/>

FASHION STUDIO PRO

[order code 242H9]



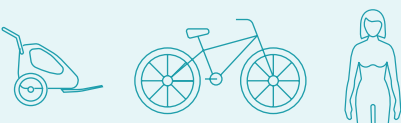
Product dimensions (L x W x H) 200 x 100 x 200 cm  
Max load point load: 40 kg/cm²  
surface load: 200 kg/m²

Device dimensions (L x W x H) 847 x 301 x 292 cm  
Led lighting 1 x main light  
1 x fill light  
2 x kick light  
2 x top light  
1 x backlight  
Orbitvu Station software licence yes  
Support plan yes  
Included accessories Black & White sliding side panels  
Model interaction kit  
Orbitvu Motorized Stand  
Operator stand for PC and monitor  
and more

More: <https://orbitvu.com/product/fashion-studio/>

BIKE STUDIO

[order code 242H6]



Product dimensions (L x W x H) 200 x 100 x 200 cm  
Max load suspended bike: 35 kg  
point load: 40 kg/cm²  
surface load: 200 kg/m²

Device dimensions (L x W x H) 847 x 301 x 292 cm  
Led lighting 2 x wide lamp  
2 x narrow lamp  
1 x top lamp  
1 x backlight  
Orbitvu Station software licence yes  
Support plan yes  
Included accessories Orbitvu motorized stand  
Motorized hanging kit  
Paper backdrop kit  
Operator stand for PC and monitor  
and more

More: <https://orbitvu.com/product/bike-studio/>

FLAT

ALPHADESK v2

[order code 240H2]



Product dimensions (L x W x H) 85 x 70 x 5 cm  
Max load 10 kg

Device dimensions (L x W x H) 156 x 124 x 138 cm  
Led lighting 2 x top lights  
Backlit base  
Orbitvu Station software licence yes  
Support plan yes

More: <https://orbitvu.com/product/alphatable-alphadesk/>

ALPHATABLE

[order code 236H2]



Product dimensions (L x W x H) 165 x 112 x 5 cm  
Max load 80 kg

Device dimensions (L x W x H) 255 (to 338) x 191 x 248 (to 268)  
Led lighting 2 x top lights (each light with  
2 independent left/right sections)  
Backlit base  
Orbitvu Station software licence yes  
Support plan yes  
Included accessories Top camera support with  
Motorized zoom 3.0

More: <https://orbitvu.com/product/alphatable-alphadesk/>

# How it works

video  
[orbitvu.com/howitworks](https://orbitvu.com/howitworks)



1

## SCAN A BARCODE/TYPE IN A SKU NUMBER

Start by scanning the unique product code or type it in using the keyboard. Our system will automatically assign it to the output file names and link it to the product in your online store.



2

## PLACE PRODUCT AND STYLE

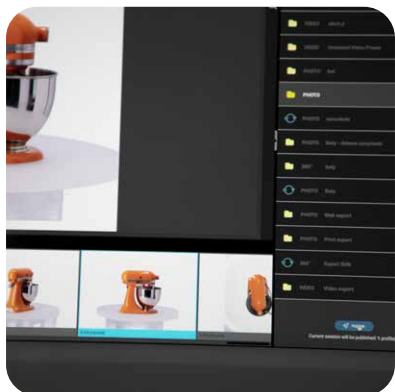
Leverage the benefits of supported positioning and ready-to-use templates. Place the product and choose the lighting to set the scene with just one click.



3

## CAPTURE AND EDIT

Our system will control and synchronize the camera with lighting to capture perfect images/video of your product. The software will instantly cut out the background from the photo and you will be able to fine-tune the output, if needed.



4

## PUBLISH

Save valuable time by exporting and publishing to multiple predefined locations, including to your online store. With e-commerce plugins and automatic SKU linking, list products online in just a few minutes!





# About us

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Our photography adventure started over 20 years ago. We set off just when the birth of digital photography and e-commerce created new needs and exciting possibilities to showcase products online.

Digital content production creates the need for consistent, good-quality images produced in a short time and at a reasonable cost. Traditional photography and manual post-production may yield high-quality results but stay slow, complicated, and expensive.

Orbitvu takes the best from traditional photography and combines it with advanced software and hardware innovations. We automate and optimize digital content production. We help to deliver it online and effectively share in your sales and marketing activities.

As an international leader in the automated photography market, we work for you in a team of more than 150 employees world-wide, with our own research & development and 4000 square meters of Europe-based production spaces. Our carefully perfected solutions will cover all of your workflow, improve online product experience of your customers, and effectively reduce the expenditure.

With Orbitvu, your products are teleported to your customers.

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